

## Public Comment Details:

Public Comment will be taken on a first-come, first-serve basis at a maximum of 3 minutes per speaker. If you would like to provide comments to the Airport Advisory Board, you may do so by using the WebEx chat function to notify the host. Please provide your first and last name, and address. You will receive confirmation if you have been added to the public comment list.

Please note that all microphones are muted upon entry to the virtual meeting. During Public Comment, your name will be called in the order it was received. Your microphone will be unmuted once your name has been called.



RMMA Advisory Board – 5.12.2021



# Strategic Business Plan



# Building upon...

Airport Advisory Board – Development Mission & Vision

Assess RMMA strategic position

Engage stakeholders + collect information

Analysis – SWOT

Draft Strategic Business Plan



# Review and Refine

## **AAB Mission Statement:**

*RMMA will provide safe, professional and efficient operations to our diverse aviation stakeholders, focusing on environmental stewardship while enhancing its financial sustainability and its community engagement.*

## **AAB Vision Statement:**

*RMMA will be the Premier regional airport and a valuable asset to the Front Range by providing exceptional services and facilities to General/Corporate/Commercial aviation operators and aerospace manufacturing/service companies, while supporting the surrounding communities via job creation and access to air travel.*

# Components of the Plan



Solicit  
Stakeholder  
Input

Assess  
Revenue  
Potential &  
Capital Cost

Strategic  
Business  
Plan

Define  
Highest  
and Best  
Use of Land

Refine  
Airport's  
Mission &  
Goals

Evaluate  
Industry  
Trends

Evaluate  
Constraints/  
Opportunities



## Public Participation

- May 12<sup>th</sup> – Kick-Off Meeting  
Project Overview & Process
- May 21<sup>st</sup> – Survey
  - 2-week Online Survey
- June 21<sup>st</sup> – Public Meeting
- June 28<sup>th</sup> – Summary of  
Stakeholder Input
- July 12<sup>th</sup> – Present to Noise  
Roundtable

- Mission/Goals Review
- Land/Facilities Inventory
- Industry Trends Review
- Demand Forecasts Review
- Land Use/Zoning Analysis

- Financial Analysis
- Environmental Considerations
- Development Considerations

- Opportunities/Constraints Analysis
- Alternatives Evaluation
- Highest and Best Use Recommendations

AAB/Airport Staff Review  
Draft Strategic Business  
Plan

May

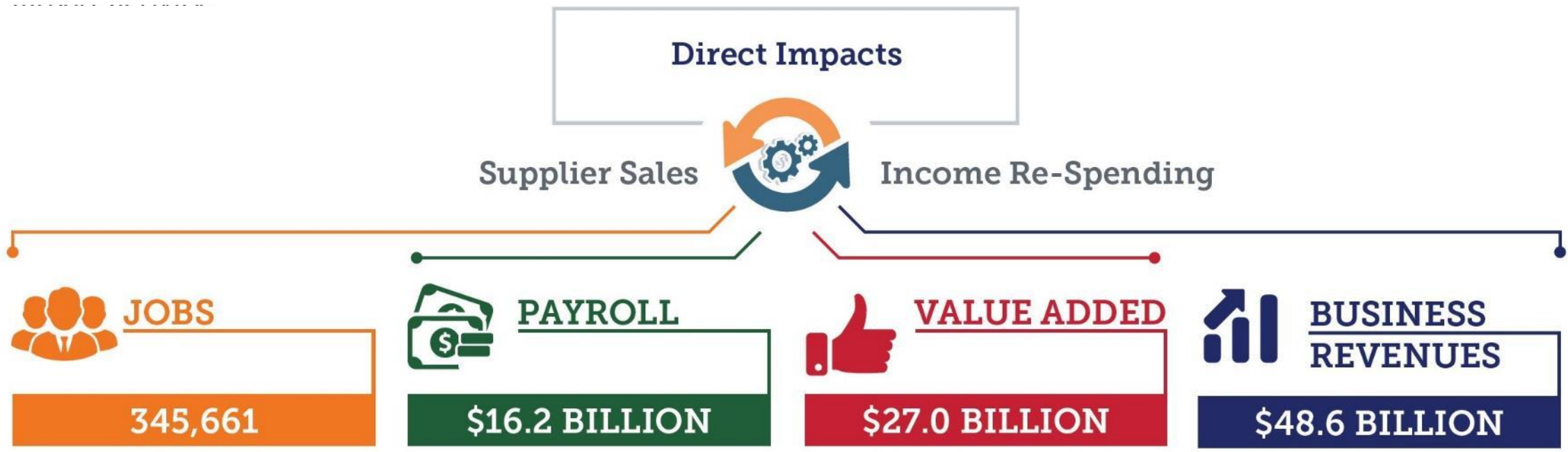
June

July

August

# Project Schedule

# Total Statewide Economic Impacts



For more information on the Colorado Aviation Economic Impact Study (CEIS), visit our webpage at:

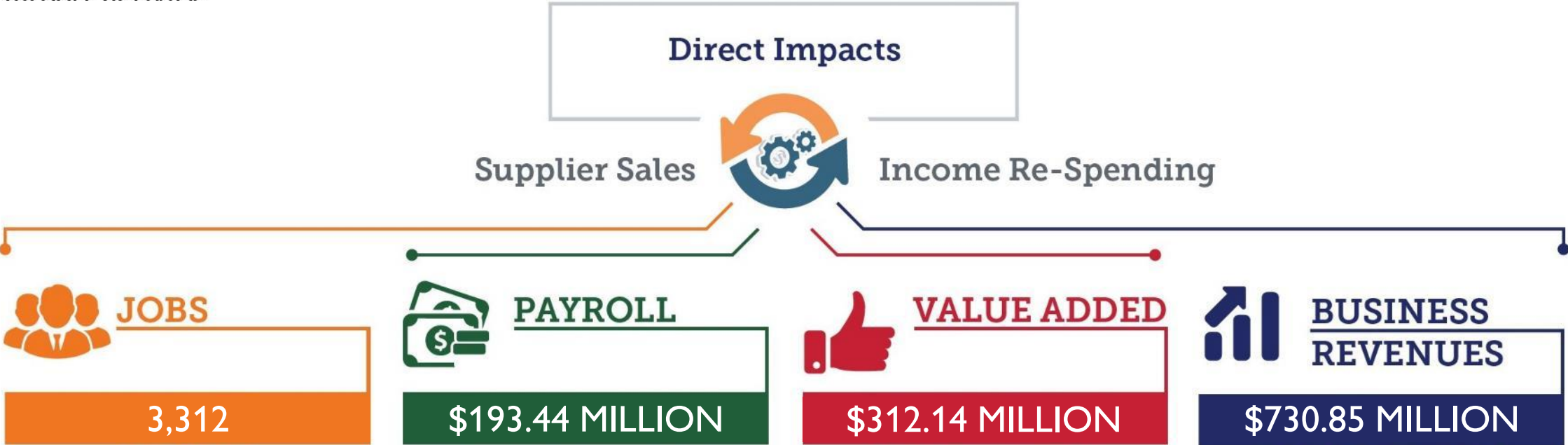
<https://www.coloradoaviationsystem.com/ceis/>



**COLORADO**  
Department of Transportation  
Division of Aeronautics

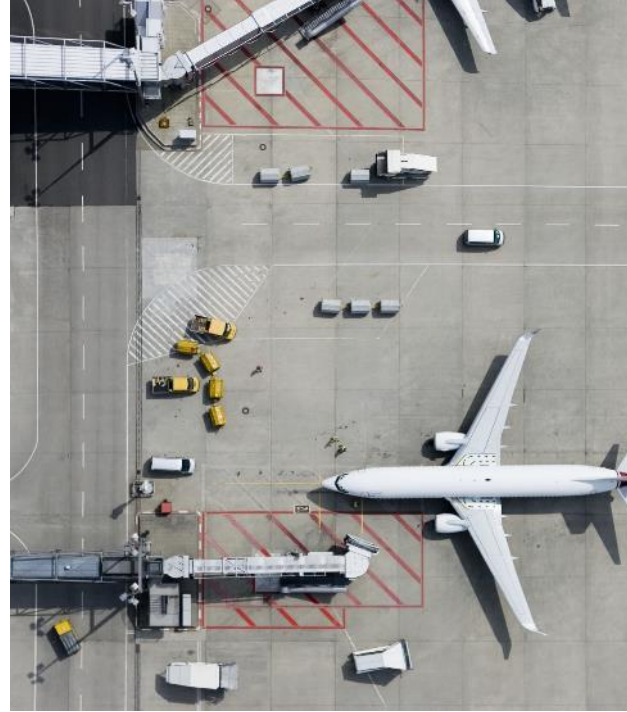


# RMMA Economic Impacts



For more information on the Colorado Aviation Economic Impact Study (CEIS), visit our webpage at:

<https://www.coloradoaviationsystem.com/ceis/>



# Industry Trends

- GA/FBOs/Pilots/Students
- Corporate/Business Jets
- MRO/Manufacturing
- Commercial/Cargo/Intermodal
- Urban Air Mobility/Space



## General Aviation

- Leisure Flying/Pilots/Flight Training
- Aerial Fire Fighting Base
- Fixed Base Operator (FBO)



## Corporate Aviation

- Private Jets
- Business Travel



## Commercial Aviation

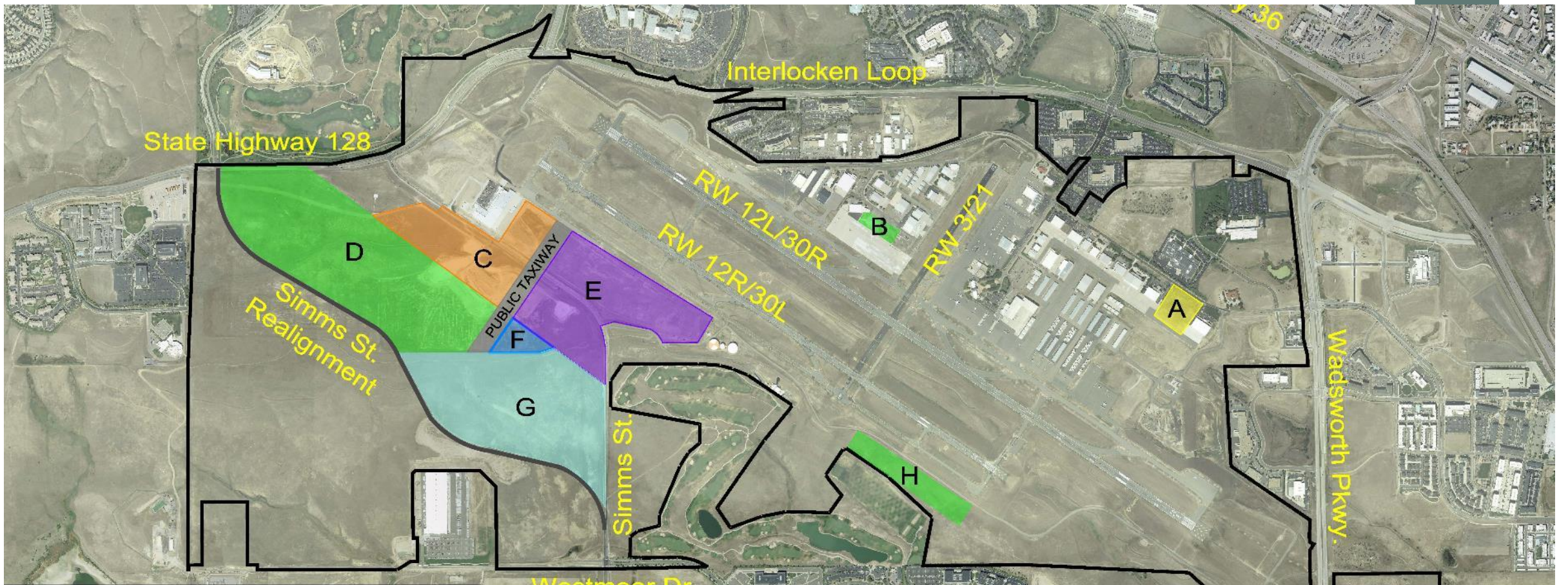
- Passenger Airlines
- Cargo Airlines



## MROs/Manufacturing

- Maintenance/Repair
- Aircraft Manufacturing
- Compatible Businesses

# Airport Uses



TRACT ID	SUGGESTED USES	APPROXIMATE AREA (ACRES)
A	CORPORATE	3.5
B	CORPORATE	2
C	MANUFACTURING	27
D	GENERAL AVIATION	50
E	COMMERCIAL/CORPORATE	35
F	FIXED BASE OPERATOR (FBO)	5
G	COMPATIBLE BUSINESS	55
H	GENERAL AVIATION	10

\*SUGGESTED USES AND APPROXIMATE ACREAGE TO BE CONFIRMED



THE PART OF THE UNITED STATES OR THE STATE OF COLORADO TO PARTICIPATE IN ANY DEVELOPMENT DEPICTED THEREIN NOR DOES IT INDICATE THAT THE PROPOSED DEVELOPMENT IS ENVIRONMENTALLY ACCEPTABLE OR WOULD HAVE JUSTIFICATION IN ACCORDANCE WITH APPROPRIATE PUBLIC LAWS.

FEDERAL AVIATION ADMINISTRATION  
DENVER AIRPORT'S DISTRICT OFFICE

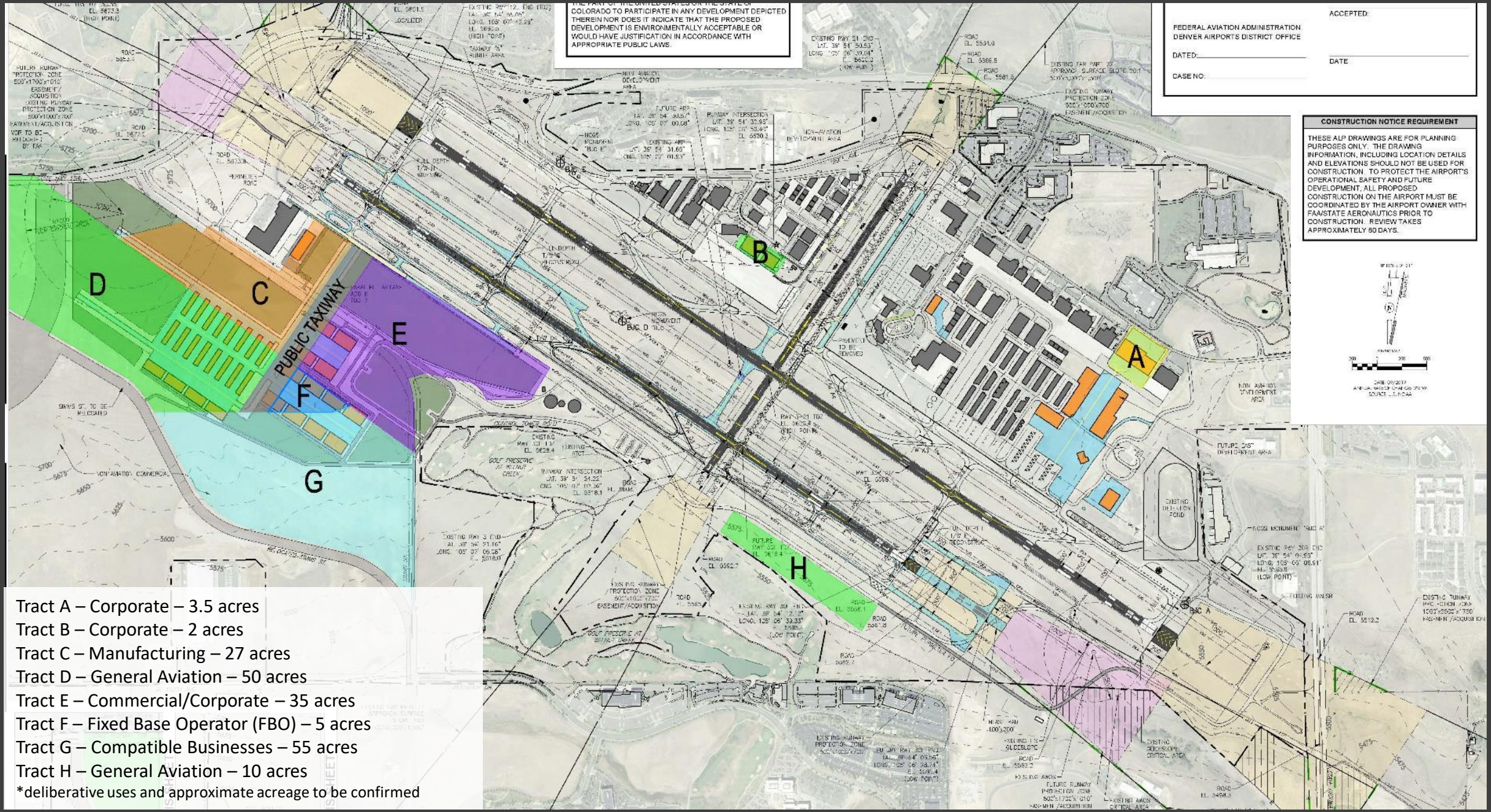
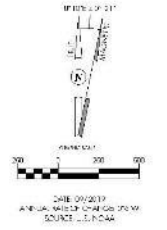
ACCEPTED: \_\_\_\_\_  
DATE: \_\_\_\_\_

DATED: \_\_\_\_\_  
DATE: \_\_\_\_\_

CASE NO: \_\_\_\_\_

**CONSTRUCTION NOTICE REQUIREMENT**

THESE ALP DRAWINGS ARE FOR PLANNING PURPOSES ONLY. THE DRAWING INFORMATION, INCLUDING LOCATION DETAILS AND ELEVATIONS SHOULD NOT BE USED FOR CONSTRUCTION. TO PROTECT THE AIRPORT'S OPERATIONAL SAFETY AND FUTURE DEVELOPMENT, ALL PROPOSED CONSTRUCTION ON THE AIRPORT MUST BE COORDINATED BY THE AIRPORT OWNER WITH FAA/STATE AERONAUTICS PRIOR TO CONSTRUCTION. REVIEW TAKES APPROXIMATELY 60 DAYS.



- Tract A – Corporate – 3.5 acres
  - Tract B – Corporate – 2 acres
  - Tract C – Manufacturing – 27 acres
  - Tract D – General Aviation – 50 acres
  - Tract E – Commercial/Corporate – 35 acres
  - Tract F – Fixed Base Operator (FBO) – 5 acres
  - Tract G – Compatible Businesses – 55 acres
  - Tract H – General Aviation – 10 acres
- \*deliberative uses and approximate acreage to be confirmed



## Constraints/Opportunities

- 200 acres
- Infrastructure needs
- Job creation
- Tax generation
- User needs
- Community compatibility
- Regional role
- FAA objectives

# Next Steps

- Survey May 21<sup>st</sup> – June 4<sup>th</sup>
- Assess strategic position
- June 21<sup>st</sup> public meeting
- June 28<sup>th</sup> public input summary
- July 30<sup>th</sup> deliver draft Strategic Business Plan
- July 12<sup>th</sup> present to Airport Noise Roundtable

## Public Comment Details:

Public Comment will be taken on a first-come, first-serve basis at a maximum of 3 minutes per speaker. If you would like to provide comments to the Airport Advisory Board, you may do so by using the WebEx chat function to notify the host. Please provide your first and last name, and address. You will receive confirmation if you have been added to the public comment list.

Please note that all microphones are muted upon entry to the virtual meeting. During Public Comment, your name will be called in the order it was received. Your microphone will be unmuted once your name has been called.



RMMA Advisory Board – 5.12.2021